

NAB
BROADCASTERS

**AGREEMENT FORM FOR
POLITICAL BROADCASTS**

STATION and LOCATION WDJT-TV Date 8/6/12

I, Shore Johnson Masars (on behalf of) Tammy Baldwin

A legally qualified candidate of the Democratic political party for the office of

U.S. Senate

In the Primary election to be held on August 14, 2012 I hereby request station time as follows:

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of time	Times per Week	No. of Weeks	Rate
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See Attached

Date of First Broadcast <u>8/21/12</u>	Date of Last Broadcast <u>8/22/12</u>
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Total Charges: \$9,732.50 Net

The broadcast time will be used by Tammy Baldwin
I represent that the payment for the above-described broadcast time has been furnished by
Tammy Baldwin for Senate

And you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is () a corporation; () a committee; () an association; or () other unincorporated group. The names and offices of the chief executive officers of the entity are:

David Newby, Treasurer

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable attorney's fees that may ensue from the performance of the above-stated broadcast. For the above-stated broadcast I also agree to prepare a script or transcription, which will be delivered to the station at least _____ Before the time of the scheduled broadcast. (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies including: applicable class and rates; and discounts, promotional and other sales practices. (Note: The preceding sentence may be deleted). The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office).

Date 6/20/12

(Candidate or Agent)

☐ Accepted ☐ Rejected By _____ Title _____
This request whether accepted or rejected, will be available for public inspection for a period of two years.